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Title of Project:	Minding the store
Type of Product (e.g., Book, Paper, Documentary Film, Serial Article):	Paper
Précis of 100 Words or Less:	Keith Balla, partner at Rosenfarb Winters, LLC, has a connection with public sector corruption that is quite apparent because he is also the managing director of the Public Trust Group established by Rosenfarb Winters in 1991. The group provides a wide array of consulting and evaluation services to municipalities, school boards, authorities, county, state, and federal governments, and agencies. The team members of the group all have experience as certified fraud examiners, certified public accountants, investigators, or business consultants working both in the public sector and in private industry. The one aspect that Rosenfarb Winters zeroes in on are policy and procedure controls. This, according to Balla, may lie simply in the bid process by exposing unqualified contractors, which leaves the municipality at less risk.
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